

Minutes of Meeting

(BJMC & MJMC)
Department of Journalism and Mass
Communication

[Applicable w.e.f. Academic Session 2025-2026 till Revised]



FACULTY OF PROFESSIONAL STUDIES

RAMA UNIVERSITY, UTTAR PRADESH, KANPUR

Website: www.ramauniversity.ac.in


25-09-25
Dean
Faculty of Professional Studies
Rama University, Kanpur

Ref: RU/FPS/DJMC/BOS/2026/006

Dated: 12-July-2025

Faculty of Professional studies

Department of Journalism and Mass Communication

Minutes of Meeting

Boards of Studies

A meeting of Boards of Studies of Department of Journalism & Mass Communication was held on **12-07-2025** in Director Office. The following members were present:

- | | |
|---------------------|---------------|
| 1. Dr. Pranav Singh | - Chairperson |
| 2. Dr. Manu Kaushik | - Member |
| 3. Mrs. Nidhi Gupta | - Member |

The following members agreed to review the Minutes of Meeting.

1. Dr. Rashmi Gautam, Assistant Professor, CSJM University, Kanpur (Uttar Pradesh) - External Member
2. Dr. Hari Om Kumar, Assistant. Professor, CSJM University, Kanpur (Uttar Pradesh)- External Member

Short description of Agenda:

1. Action Taken Report (ATR) on Minutes of Previous Meeting.

The BOS committee confirmed the minutes of the BOS meeting held on **12-July-2025**

2. Review of existing programs and their curriculum and necessary Changes in the curriculum.
3. Review of Teaching Pedagogy.
4. Planned periodic Short Term Courses, visits to media industries, workshops and expert lectures on the topics such as television news production, print production, radio production, New Media and Digital media production etc.

Agenda 1

- ☐ To review and recommend the syllabus for BJMC and MJMC course.
- ☐ To recommend the Action taken report on the basis of feedback from students and Faculty members.
- ☐ To recommend the panel of Examiner for Even Semester Examination 2025-26.

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



To recommend the panel of Dissertation evaluator, and examiner for viva-voice for BJMC & MJMC course.

Recommendation /Approved

- 1- Based on the feedback received about the faculty members in the previous study year 2024-25, the current faculty members have been asked to attend classes regularly.
2. Follow the time.
3. Provide Practical as well as theoretical knowledge to the students.
4. Teachers spend time with students in media labs, computer labs and evaluate them regularly.
5. Along with the students the faculty members should go to the field according to their subject and practice video shooting, location hunting, according to the script.

S. No	Existing As Per 2023-24 & 2024-25 Session	Proposed Changes 2025-26 Session	Recommendation/Action Taken
1.	Introduction to Mass Communication	Introduction to Communication (Change)	BJM-101 to BJM-109 (Change in subject name and its code)
2.	Media and Cultural Diversity	Media and Cultural Communication (Change)	BJM-108 to BJM-110 (Change in subject name and its code)
3.	PE (Program Elective)-1 2. Print Production	2. Specialized Reporting and Editing (Change)	2- BJM-203 To 2-BJM-211 (Change in subject name and its code)
4.	PE (Program Elective)-2 1- Foreign Affairs And Current Affairs	1- Foreign and Current Affairs (Change)	1-BJM-206 To BJM-212 (Change in subject name and its code)
5.	Design and Graphics	Graphic and Design (Change)	BJM-302 To BJM-309 (Change in subject name and its code)
6.	PE (Program Elective)-3 1-Indian Economic and Current Affairs	1- Indian Economy: Current Scenario (Change)	1-BJM-303 To BJM-310 (Change in subject name and its code)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



7.	2-Art of Anchoring	2-Anchoring and Presentation Skills (Change)	2-BJM-304 To BJM-311 (Change in subject name and its code)
8.	-	Fundamentals of Computer (Transfer subject from session 2014-15 first semester)	BJM-102 To BJM-308 (Transfer subject with its new code)
9.	Design and Graphic (Practical)	Graphic and Design (Practical)	BJM-351 To BJM-352 (Change in subject name and its code)
10.	Radio Journalism and Program Format	Radio Journalism (Change)	BJM-402 To BJM-410 (Change in subject name and its code)
11.	PE (Program Elective)-4 2-Political Science	2- Communication: Indian Knowledge System (Change)	BJM-405 To BJM-411 (Change as a new subject with its code)
12	3-Film Production (Documentary)	3- Film Production Techniques (Change)	3- BJM-406 To BJM-412 (Change in subject name and its code)
13	-	Communicative Hindi (New Subject)	BJM-409 New subject and new code
14	Radio Journalism and Program Format (P)	Radio Journalism (P) (Change)	BJM-451 To BJM-452 (Change in subject name and its code)
15	Basics of Camera, Light and Sound	Basics of Camera, Light and Editing (Change)	BJM-502 To BJM-509 (Change in subject

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



			name and its code)
16	TV Journalism and Program Production	Television Journalism (Change)	BJM-503 To BJM-510 (Change in subject name and its code)
17	Open Elective-2 Photography	Open Elective-2 Digital Photography	POSE-005 To POSE-002 (Change in subject name and its code)
18	Research Methods	Research Methodology (Change)	BJM-507 To BJM-511 (Change in subject name and its code)
19	Fundamental techniques of Radio Production	Fundamental techniques of Radio Production (Transfer Subject)	BJM-607 To BJM-508 Transfer subject from 6 th sem to 5 th sem due to change in internship from 5 th to 6 th sem
20	TV Journalism and Program Production (Practical)	Television Journalism (Practical) (Change)	BJM-551 To BJM-554 (Change in subject name and its code)
21	Fundamental techniques of Radio Production (Practical)	Fundamental techniques of Radio Production (Practical) (Transfer Subject)	BJM-651 To BJM-553 Transfer subject from 6 th sem to 5 th sem due to change in internship from 5 th to 6 th sem

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



22.	Film and Television Appreciation	Film Appreciation (Change)	PSOE-003 To PSOE-006 (Change in subject name and its code)
23.	Short Movie Making	Short Movie Making (No Change)	PSOE-004 (No Change)
24	Internship in Media Houses (viva-voice) Practical	Internship in Media Houses (viva-voice) Practical	BJM-552 To BJM-652 (Transfer from 5 th sem to 6 th sem)
25	Communication Theories	Communication: Models and Theories (Change)	MJM-111 To MJM-117 (Change in subject name and its code)
26	Growth and Development of Media	History of Mass Media (Change)	MJM-112 To MJM-118 (Change in subject name and its code)
27.	Global Media and Intercultural Communication	Intercultural Communication (Change)	MJM-115 To MJM-119 (Change in subject name and its code)
28.	Basics of Reporting and Editing	Advanced Reporting and Editing (Change)	MJM-116 To MJM-120 (Change in subject name and its code)

29.	Fundamentals of Advertising	Fundamentals of Advertising	MJM-241 To MJM-217 Due to exchange of internship and this subject from 3 rd to 4 th and 4 th to 3 rd sem
30.	Internship in Media Houses (Viva Voice) Practical	Internship in Media Houses (Viva Voice) Practical	MJM-214 To MJM-245 Due to transfer of internship from 3 rd to 4 th sem

- ☐ To Review and Recommended the Syllabus for BJMC Course.
- ☐ Change and up Gradation in the Syllabus and New Syllabus
- ☐ Change of Paper Code
- ☐ Transfer Subject
- ☐ New Subject

Action Taken: Approved

The Members Discussed the Syllabus in details these mentioned below Subjects and Its Content from BJMC Syllabus-

BJMC 2023-24 & 2024-25 1st Semester	BJMC 2025-26 1st Semester	Subject Code
Introduction to Mass Communication	Introduction to Communication (Change)	BJM-101 To BJM-109 (Change in subject name and its code)
Introduction to Journalism	Introduction to Journalism (No Change)	BJM-103(No Change)
Environmental Studies	Environmental Studies (No Change)	BJM-105(No Change)
Basic of Reporting and Editing	Basic of Reporting and Editing (No Change)	BJM-107(No Change)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



Media and Cultural Diversity	Media and Cultural Communication (Change)	BJM-108 To BJM-110 (Change in subject name and its code)
Basic of Reporting and Editing (Practical)	Basic of Reporting and Editing (Practical) (No Change)	BJM-152 (NO Change)

BJMC 2023-24 & 2024-25 2nd Semester	BJMC 2025-26 2nd Semester	Subject Code
Introduction to Broadcast Journalism	Introduction to Broadcast Journalism (No Change)	BJM-201(No Change)
PE (Program Elective)-1 1- Creative Writing OR 2-Print Production OR 3-Video Production Techniques (No Changes done)	PE (Program Elective)-1 1- Creative Writing OR 2- Specialized Reporting and Editing (Add Subject) OR 3- Video Production Techniques (No Change) (No Changes done)	1-BJM-202 (No Change) 2-BJM-203 To 2-BJM-211 (Change in subject name and its code) 3-BJM-204 (No Change)
English Communication	English Communication (No Change)	BJM-205 (No Change)
PE (Program Elective)-2 1- Foreign Affair& Current Affairs OR 2- News Writing OR 3- Development Communication	PE (Program Elective)-2 1- Foreign & Current Affairs (Change) OR 2- News Writing OR 3- Development Communication (No Change)	1-BJM-206 To BJM-212 (Change in subject name and its code) 2- BJM-207 3- BJM-210 (No Change)
Audio and Visual Production	Audio and Visual Production (No Change)	BJM-209 (No Change)
Audio and Visual Production- (Practical)	Audio and Visual Production- (Practical) (No Change)	BJM-251 (No Change)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



BJMC 2023-24 & 2024-25 3rd Semester	BJMC 2025-26 3rd Semester	Subject Code
Introduction to Electronic Media	Introduction to Electronic Media (No Change)	BJM-301 (No Change)
Design and Graphics	Graphic & Design (Change)	BJM-302 To BJM-309 (Change in subject name and its code)
PE (Program Elective)-3 1-Indian Economic And Current Affairs OR 2-Art of Anchoring OR 3-Event Management	PE (Program Elective)-3 1. Indian Economy: Current Scenario (Change) OR 2- Anchoring And Presentation Skills(Change) OR 3-Event Management (No Change)	1-BJM-303 To BJM-310 (Change in subject name and its code) 2-BJM-304 To BJM-311 (Change in subject name and its code) 3-BJM-307 (No Change)
-	Fundamentals of Computer (Transfer Subject from Session-2014-2015) First Semester-	BJM-102 To BJM-308 (Transfer subject from session 2014-15 first semester)
Open Elective-1 Mobile Journalism	Open Elective-1 Mobile Journalism (No Change)	PSOE-001 (No Change)
Design and Graphics (Practical)	Graphic & Design (Practical) (Change)	BJM-351 To BJM-352 (Change in subject name and its code)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



BJMC 2023-24 & 2024-25 4th Semester	BJMC 2025-26 4th Semester	Subject Code
Radio Journalism and Program Format	Radio Journalism (Change)	BJM-402 To BJM-410 (Change in subject name and its code)
PR and Advertising	PR and Advertising (No Change)	BJM-404 (No Change)
PE (Program Elective)-4 1-Introduction to Sociology OR 2-Political Science OR 3- Film Production(Documentary)	PE (Program Elective)-4 1- -Introduction to Sociology (No Change) OR 2- Communication: Indian Knowledge System(Change) OR 3- Film Production Techniques (Change)	1-BJM-405 2-BJM-405 To BJM-411 (Change as new subject with its code) 3-BJM-406 To BJM-412 (Change in subject name and its code)
Writing for New Media	Writing for New Media (No Change)	BJM-408 (No Change)
	Communicative Hindi (New Subject)	BJM-409 Change as a addition of new subject with its new code
Radio Journalism and Program Format(P)	Radio Journalism (P) Change)	BJM-451 To BJM-452 (Change in subject name and its code)

BJMC 2023-24 & 2024-25 5th Semester	BJMC 2025-26 5th Semester	Subject Code
Basics of Camera, Lights and Sound	Basics of Camera, Light and Editing (Change)	BJM-502 To BJM-509 (Change in subject name and its code)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



TV Journalism and Program Production	Television Journalism (Change)	BJM-503 To BJM-510 (Change in subject name and its code)
Open Elective-2 Photography	Open Elective-2 Digital Photography (Change) Transfer Subject from Session-2022-2023, 5 th Semester-	POSE-005 To PSOE-002 (Transfer Subject from Session-2022-2023, 5 th Semester)
Research Methods	Research Methodology (Change)	BJM-507 To BJM-511 (Change in subject name and its code)
Fundamental Techniques of Radio Production	Fundamental Techniques of Radio Production (Transfer Subject)	BJM-607 To BJM-508 Transfer subject from 6 th to 5 th sem due to change in internship from 5 th to 6 th sem
TV journalism and Program Production (Practical)	Television Journalism (Practical) (Change)	BJM-551 To BJM-554 (Change in subject name and its code)
Fundamental Techniques of Radio Production (Practical)	Fundamental Techniques of Radio Production (Practical) (Transfer Subject)	BJM-651 To BJM-553 Transfer subject from 6 th to 5 th sem due to change in internship from 5 th to 6 th sem

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



BJMC 2023-24 & 2024-25 6th Semester	BJMC 2025-26 6th Semester	Subject Code
Media Law and Ethics	Media Law and Ethics (No Change)	BJM-601(No Change)
Film and Television Appreciation	Film Appreciation (Change)	PSOE-003 To PSOE-006 (Change in subject name and its code)
Short Movie Making	Short Movie Making (No Change)	PSOE-004 (No Change)
Dissertation	Dissertation (No Change)	BJM-605 (No Change)
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	BJM-552 To BJM-652 (Transfer from 5 th sem to 6 th sem)

PostGraduate Program Of MJMC In Journalism and Mass Communication
To Review and Recommend Syllabus of MJMC
Change of Paper code

Recommendation /Action Taken: Approved

- ☐ The Members Discussed the Syllabus In Details these Mentioned Below Subjects and Its Content from MJMC Syllabus
- ☐ The Board Revised and Approved the Syllabus for the Choice-Based Credit System for The Post Graduate Program of MJMC In Journalism and Mass Communication
- ☐ To Review and Recommend Syllabus of MJMC.

MJMC 2023-24 1st Semester	MJMC 2024-25 & 2025-26 1st Semester	Subject Code
Communication Theories	Communication: Models &Theories (Change)	MJM-111 To MJM-117 (Change in subject name and its code)
Growth and Development of Media	History Of Mass Media (Change)	MJM-112 To MJM-118 (Change in subject name and its code)
Photo journalism	Photo Journalism (No Change)	MJM-114(No Change)
Global Media and Intercultural Communication	Intercultural Communication (Change)	MJM-115 To MJM-119 (Change in subject name and its code)
Basics of Reporting and Editing	Advanced Reporting & Editing (Change)	MJM-116 To MJM-120 (Change in subject name and its code)

MJMC 2023-24 2nd Semester	MJMC 2024-25 and 2025-26 2nd Semester	Subject Code
Media Management	Media Management (No Change)	MJM-121(No Change)
Radio Journalism and Program Production	Radio Journalism and Program Production (No Change)	MJM-122(No Change)
Media Laws and Ethics	Media Laws and Ethics (No Change)	MJM-123(No Change)
IT and Computer Application	IT and Computer Application (No Change)	MJM-124(No Change)
Media and Society	Media and Society (No Change)	MJM-125(No Change)

MJMC 2023-24 3rd Semester	MJMC 2024-25 and 2025-26 3rd Semester	Subject Code
Television Journalism and Production	Television Journalism and Production (No Change)	MJM-211(No Change)
Media Research	Media Research (No Change)	MJM-213(No Change)
Public Relations	Public Relations (No Change)	MJM-215(No Change)
Development Communication	Development Communication (No Change)	MJM-216 (No Change)
Fundamentals of Advertising	Fundamentals of Advertising	MJM-241 To MJM-217 (Due to exchange of internship and this subject from 3 rd to 4 th and 4 th to 3 rd sem)

Rama University Uttar Pradesh, Kanpur

Faculty of Professional studies



MJMC 2023-24 4th Semester	MJMC 2024-25 & 2025-26 4th Semester	Subject Code
Film Studies	Film studies (No Change)	MJM-242 (No Change)
Dissertation/Final	Dissertation(No Change)	MJM-243 (No Change)
New Media	New Media (No Change)	MJM-244 (No Change)
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	MJM-214 To MJM-245 (Due to transfer of internship from 3rd to 4th sem)



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

COURSE STRUCTURE

Faculty of Professional Studies
Journalism and Mass communication
Under

Choice Based Credit System (CBCS)

MJMC


25-09-25
Dean, Professional Studies
Rama University, Kanpur

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

First Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1	Skill Enhancement Course (SEC)	MJM -114	Photo Journalism	2	1	0	30		50	80	3
2.	Core	MJM -117	Communication: Models & Theories	3	1	0	20	30	50	100	4
3.	Core	MJM -118	History Of Mass Media	3	1	0	20	30	50	100	4
4.	Generic/Open Elective- 2	MJM -119	Intercultural Communication	3	1	0	20	30	50	100	4
5.	Core	MJM -120	Advanced Reporting & Editing	3	1	0	20	30	50	100	4
PRACTICALS											
6	Skill Enhancement Course (SEC)	MJM 114	Photo Journalism	0	0	2			20	20	2
			TOTAL	14	5	2	100	120	270	500	21



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Second Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MET	ETE		
1.	Core	MJM-121	Media Management	3	1	0	20	30	50	100	4
2.	Core	MJM-122	Radio Journalism and Production	3	1	0	20	30	50	100	4
3.	Core	MJM-123	Media Laws & Ethics	3	1	0	20	30	50	100	4
4.	Core	MJM-124	IT and Computer application	3	1	0	20	30	50	100	4
5.	Generic/ Open Elective	MJM-125	Media and Society	3	1	0	20	30	50	100	4
			TOTAL	15	5	0	100	150	350	500	20



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Third Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	Core	MJM-211	Television Journalism and Production	3	1	0	20	30	50	100	4
2.	Core	MJM-213	Media Research	4	1	0	20	30	50	100	5
3.	Discipline Specific Elective (DSE)	MJM-215	Public Relations	3	1	0	20	30	50	100	4
4.	Core	MJM-216	Development Communication	3	1	0	20	30	50	100	4
5.	Core	MJM-217	Fundamentals of Advertising	3	1	0	20	30	50	100	4
			TOTAL	16	5	0	100	150	250	500	21



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Fourth Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	Core	MJM -242	Film Studies	3	1	0	20	30	50	100	4
2.	Core	MJM -244	New Media	3	1	0	20	30	50	100	4
PRACTICALS											
3.	Core	MJM -243	Dissertation	0	0	12	0	0	100	100	6
4.	Core	MJM-245	Internship in Media Houses (Viva Voce) Practical	0	0	08	25	25	50	100	8
			TOTAL	9	3	12	60	85	250	400	18



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Projects

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME			TOTAL CREDITS	CONTACT S HR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE			
PRACTICALS												
1.	MJM-245	Internship in Media Houses (Viva Voce) Practical	0	0	8	0	25	25	50	100	4	

Signature:

Chairperson

Signature:

Name: Dr. Pranav Singh

Date:

Internal Members

Signature: 1.....

Name: Dr. Manu Kaushik

Date:

2.....

Mrs. Nidhi Gupta

Date:

External Members

Signature: 1.....

Name: Dr. Rashmi Gautam

2.....

Dr. Hari Om Kumar